

StorIQ

# Store Comms





# We are StorIQ

## What we believe

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We believe that stores are the future of retail. **We believe great shopping experiences are the result of every single detail being right.** We believe that when store teams are empowered and supported to get the details right, the results can be spectacular.

## What we do

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Our mobile optimised, cloud based software helps our customers thrive in a multichannel world. **We streamline store communications, task management, store reviews and photo uploads** – simplifying processes to save time, increase visibility of store performance and provide greater clarity for both store and head office teams.

## Why we're different

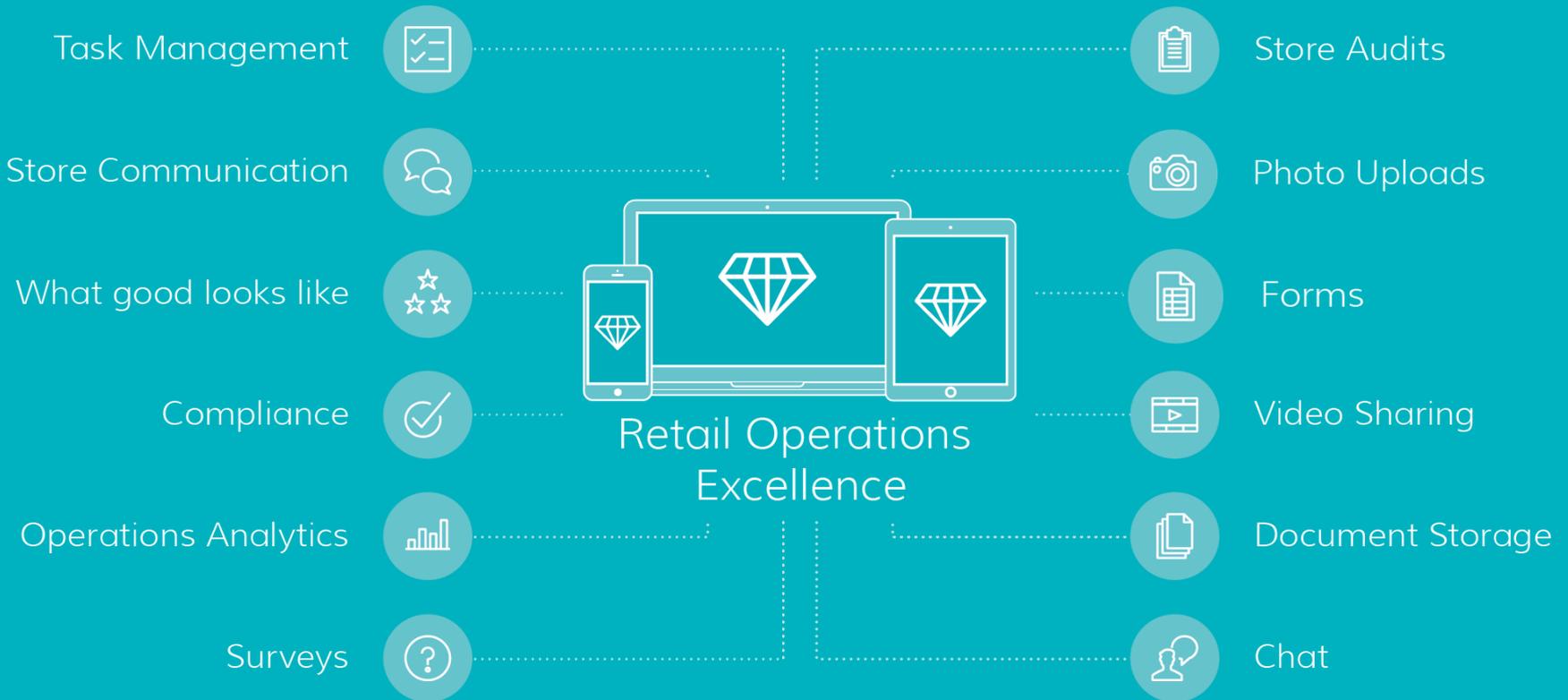
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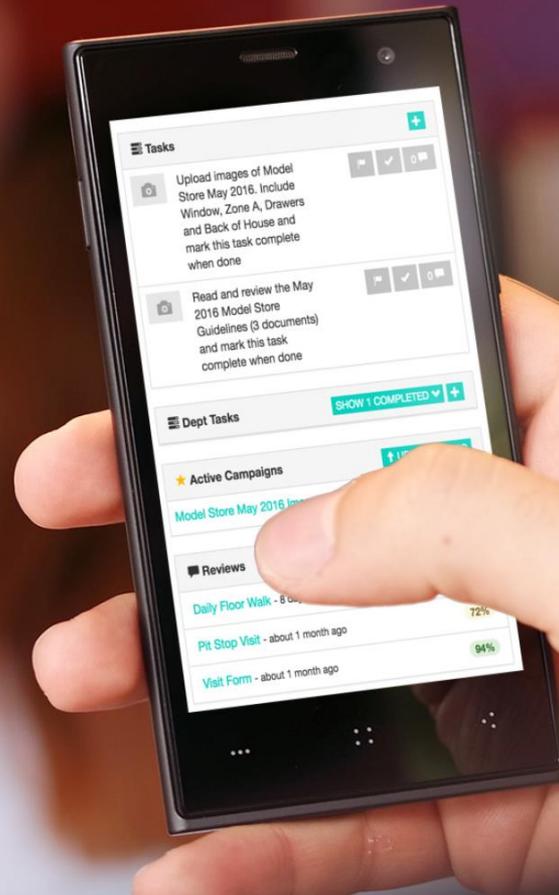
We are dedicated to building products that our customers enjoy using, and which truly save time and make their jobs easier. We are a small team, but highly experienced and super smart - our deep experience in both tech and retail means **we can challenge our customers to think differently** and transform their retail operations.

Ultimately, we help our customers drive sales by improving  
in store execution



StorIQ provides a complete retail ops platform; accessible on any device





Closing the loop on store communication



1

Enables **clear and simple communication to and from stores**, with built in **task management**.

2

Makes it easy for head office and regional teams to **cascade information and set tasks** for stores. Stores can quickly identify key information and actions via their StorIQ dashboard, and quickly confirm when actions are completed or explain any concerns.

3

Store activity is captured in the system and presented in a **highly visual and intuitive** format for management teams to review compliance.



# Key Features



Send comms in all popular file formats including video



Assign tasks directly to comms



Select stores within portfolio to send to



All relevant comms displayed on store dashboard



Use any device to view comms and complete tasks



Real time status view available for all users



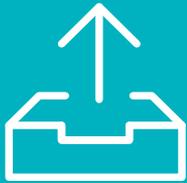
Task workflow manages follow up support



Gather structured data from all stores



# The Benefits



## TIME

Linking communications and tasks with an intuitive feedback loop, reduces admin and saves time.



## COMPLIANCE

Structured data from stores makes it easy to identify non compliance.

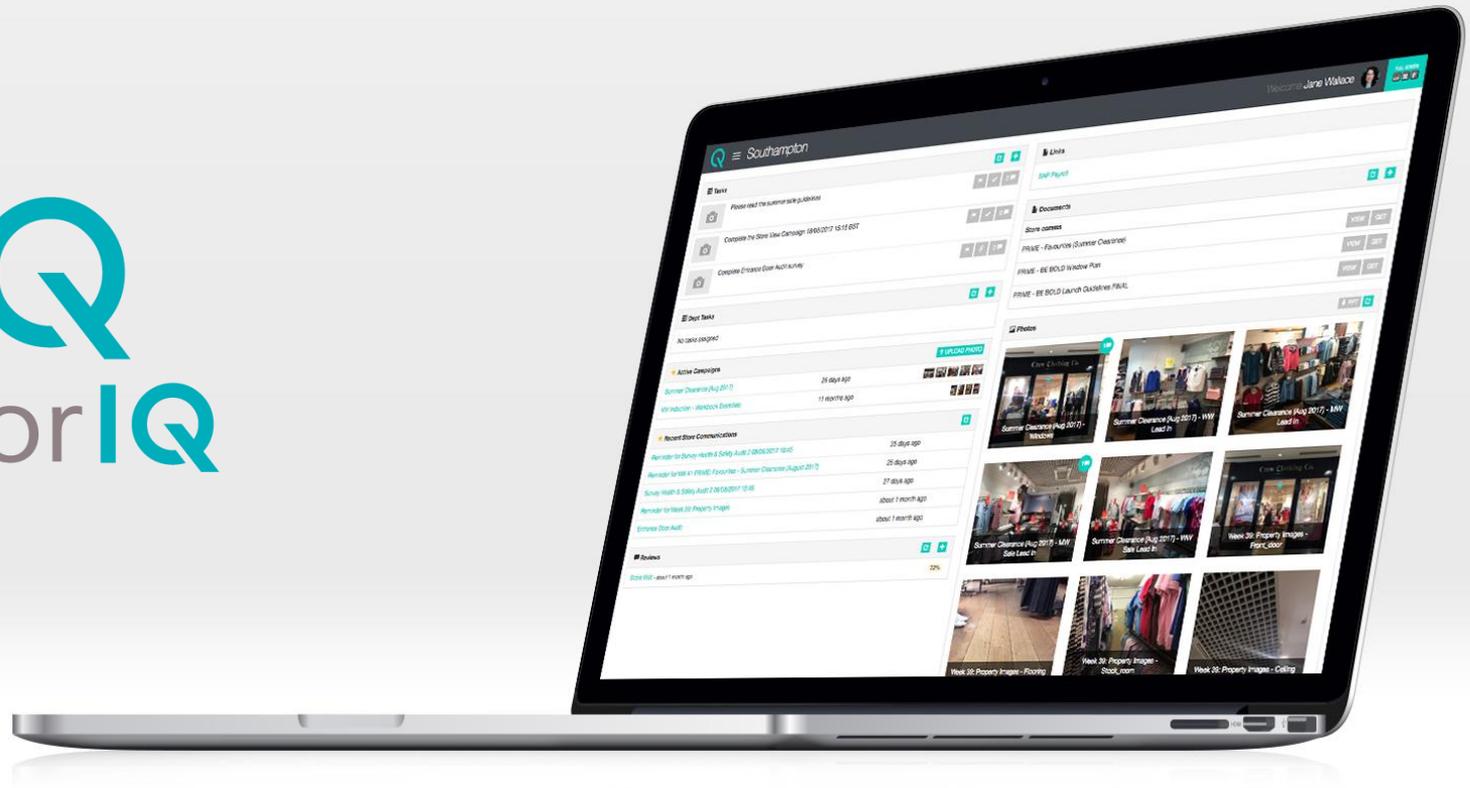


## SUPPORT

Real time status reports enable central teams to focus their effort on the stores that need the most help.



# The Solution



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